



That's a wrap for the

WA Meat Up Leadership Summit

*Over 65 attendees from 11 sectors, came
from 15 different counties*

Thank You!

The WA Meat Up Leadership Summit, was a one day experience, aimed at catalyzing collaboration and entrepreneurship along every link of the niche meat value chain in Washington State. Together with our partners at the Washington State Department of Agriculture Regional Markets Program, King County Agriculture, and Salumi Seattle, we welcomed over 65 participants, from 11 different sectors, coming from over 15 Counties.

Read on to learn more about some WA Meat Up Leadership Summit findings and be sure to check out the field trip experiences, and note some crowdsourced ideas and resource interests!



Leadership Summit Summary:

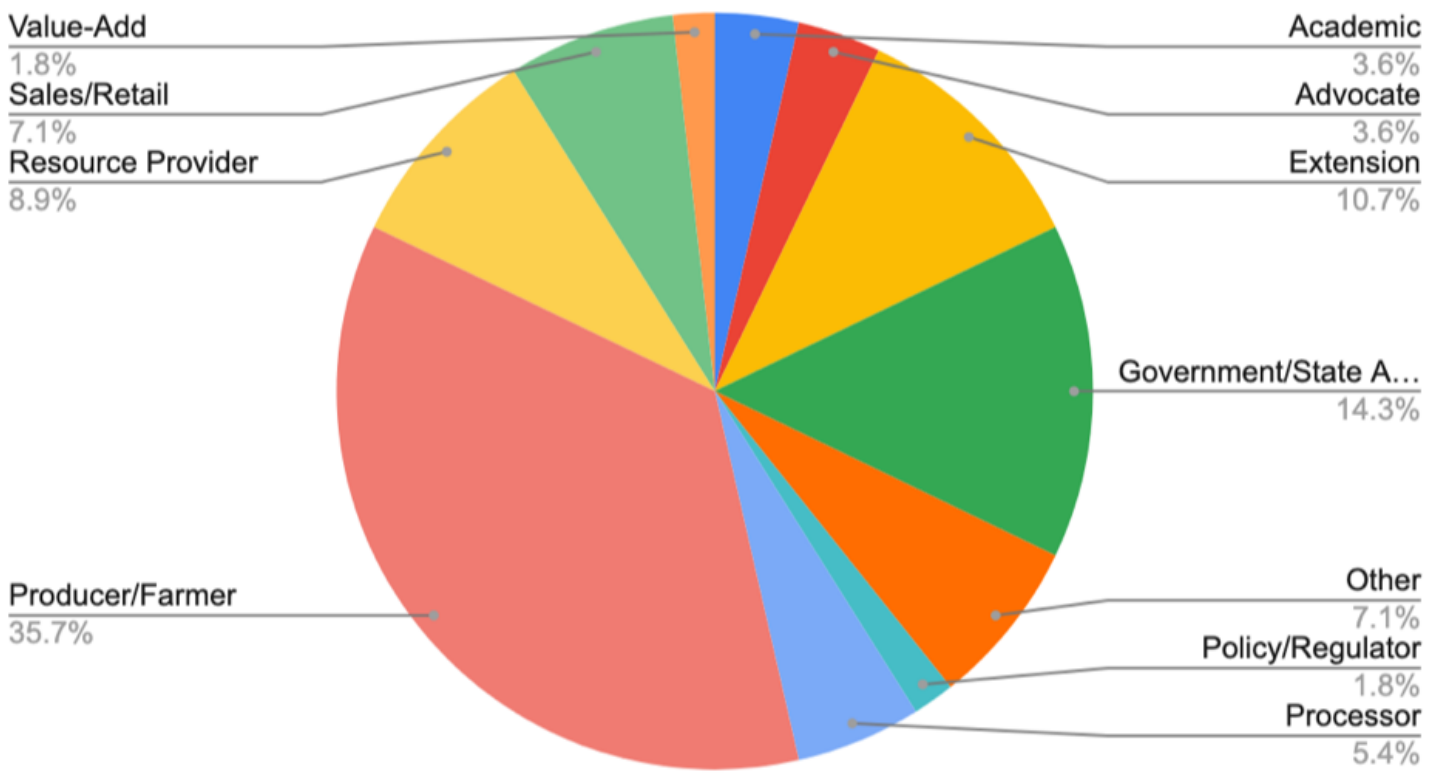
The Leadership Summit was held at the Seattle Culinary Academy in Seattle, WA with choice of field trips in surrounding areas focused on: On-farm livestock infrastructure and wrap/pack at

Jubilee Farm, Carnation Farms, and Falling River Meats, or a peak into the processing and value-added industry with Uli's Famous Sausage and Salumi Seattle.

Field trips were followed by the Summit which began with a locally sourced lunch, with lamb kabobs from BCS Livestock, and the "State of the State" featured speakers from the Methow Conservancy, Bright Ide Acres, Falling River Meats, Restaurant Bateau, and Salumi. The group then participated in an active community process: hearing and learning from producers, processors, restaurateurs and retailers, resource providers, and policy and decision makers.

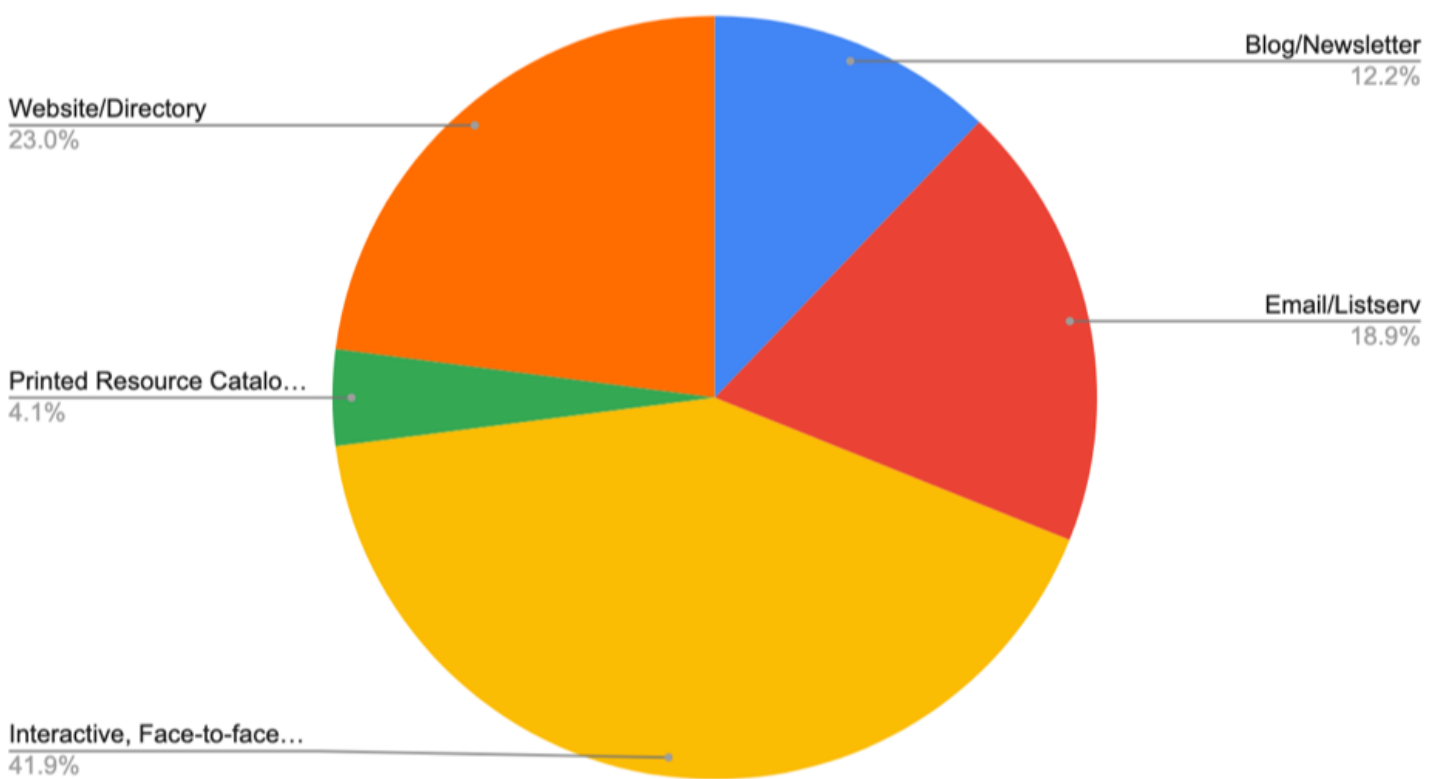
The whole day was capped off by an informal networking happy hour at Optimism Brewing.

How did the group self-identify:



What resources did the group have interest in:

Participants reported wanting more networking opportunities, including face-to-face interactive events. In terms of what they hope to gain the list included access to funding, land, markets, industry knowledge for production and processing, and a better understanding of the sector as a whole.



In general, participants wanted to learn more about economic data, USDA and WSDA processing regulatory options, and some successful business model examples for this sector.



In addition, they saw opportunity in public and private partnerships working together with regulators. There was also enthusiasm about serving specific under-represented populations with culturally appropriate and scalable niche meat.

What County did folks come from?

Benton

Clallam

Grays Harbor

Island

Jefferson

King

Kittitas

Klickitat

Okanogan

Pierce

Skagit

Spokane

Statewide

Thurston

Whatcom

Whitman

WA Meat Up Conference?

97% of the group said
they would attend a 2020

WA Meat Up Conference.

More about Field Trip

Experiences:



ON-FARM LIVESTOCK, SLAUGHTER, WRAP AND PACK FIELD TRIP

The group headed to [Jubilee Farm](#) to check out their grass-fed beef livestock infrastructure with a second stop at [Carnation Farms](#) for a sneak peak at the development of a USDA mobile processing unit and newly opened [Falling River Meats](#) retail storefront.



BEHIND THE SCENES PROCESSING AND VALUE-ADDED FIELD TRIP

The group headed to [Uli's Famous Sausage](#) for a tour, talk and sample at their iconic processing facility with a second stop and debut tour at the newly opened [Salumi Cured Meats](#) production facility in Kent, featuring their legacy salami operation.



We want to hear from you!

Help us envision this statewide movement...

We're looking for your input... Whether you were at the WA Meat Up Leadership Summit or weren't able to make it - Please take a minute to fill out this quick survey to better inform our planning for future WA Meat Up

work.

Take Survey Now

And keep an eye out for Livestock and Meat related Farm Walks coming up in 2020!

This project is collaboratively presented by:



Food Systems

WASHINGTON STATE UNIVERSITY



Washington
State Department of
Agriculture

**Regional
Markets
Program**

Stay in Touch! Follow WA MEAT UP



Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

